

Mike — Due to the press of time I was unable
to get this to you before sending it out. If we set
the funds, we can juggle things around. Hope
you approve. JAK

THE
AMERICAN HIKING SOCIETY

1255 Portland Place, Boulder, CO 80302



Please Reply To: 18600 SW 157 Avenue Miami, FL 33187

October 24, 1979

Ms. Fredye Wright
Special Events Director
San Francisco Examiner
110 5th
San Francisco, CA 94103

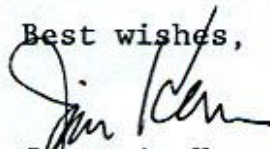
Dear Fredye:

Here, finally, is a budget for our HikaNation departure celebration at Golden Gate Park, Saturday morning, April 12th. We got estimates on most items here in Miami, assuming a comparable price for the Bay area. We did end up guessing on two items: booths at fairs and outdoor shows and "chemical toilets". We have shown an amount of \$1,000 for "guest speakers", but we have not yet settled on speakers, and it is possible we would not need anything like this sum.

Our meeting at North Face the day after Monty Montgomery and I met with you was enjoyable and successful. Dr. Glenn Seaborg showed color slides of the entire 260-mile route he has planned from Golden Gate Park to the California-Nevada border. We also organized a committee to work on details, which is being headed by Mike McReynolds at Skinner & Co. I thought you might like to see a write-up of Dr. Seaborg's itinerary and summary of a meeting held by Mike since our first one. (enclosed)

So everything is on target, but we do need a sponsor. I can't imagine landing a better one than a newspaper. I hope you're still interested and, in fact, will have some positive good news for us soon!

Best wishes,


James A. Kern
President

JAK/nmm
Encs.

BUDGET FIGURES FOR DEPARTURE CELEBRATION - HIKANATION

Printing:

Posters (300)	\$ 225.00
Flyers/Brochures (7,000)	202.00
Bumper Stickers (1,000)	200.00
Miscellaneous	300.00
Rental of 6 large tables and 12 chairs	45.00
Rental of microphone, 4 speakers, amp	275.00
Rental Chemical toilets	200.00
Travel (JAK & Monty)	800.00
Telephone calls	350.00
Pipers	550.00
Guest Speaker Expense	1,000.00
Refreshments	300.00
Permit Fees	75.00
Booths at Fairs, Outdoor Shows	2,000.00
First Aid	100.00
Clean Up	200.00
Direct Mail:	
Cost of Names	225.00
Cost of Mailing	1,875.00
Buses	<u>no expense</u>
Total	\$ 8,872.00

James A. Kern

November 16, 1979

Dear Mike:

I talked with Fredye Wright at the San Francisco Examiner a couple of days ago. She expects to have an answer for me in the next couple of days about our request for support and will phone me. If the newspaper doesn't come through, I may have to make a quick trip to S.F. I'll call you when I know something.

Monty and I have talked about the business of registration. We were thinking about a fee of \$1 a day up to 30 days (\$30). Then we were thinking of a stick-on one-color patch similar to the embroidered patch we have designed (and just ordered). The T-shirts would certainly identify hikers, but a lot of people, particularly women, might not want to change into their new purchase right away and thereby be identified. We can kick this around also on the phone.

You sounded about as negative as one can get on the hope of a Bay Bridge crossing. That's a bummer! I will look up the Richmond-San Rafael Bridge just to see what that will do for us. Perhaps we could charter some abalone boat and get ferried across! I'm open to everything at this point. I'll look into whiplash protection first thing next week.

Cordially,



JAK/nmm